

# LEADING TO YOUR ASPIRATIONS

Corporate Training | HR Consulting |  
Content creation | Staffing Solutions

## GET IN TOUCH

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www.ekaacademy.org

Mumbai

Budapest

Melbourne

Dallas



## Eka Academy - Genesis

The magical and mythical story of Eka's birth. Told a billion times earlier, but we still don't get tired telling this fable once again.

## Our Infrastructure

We are proud of our infrastructure. From our geographical spread of over 80 cities in India, to having the cutting edge digital platform to create fabulous content - we love to share it with you

## Our Credentials

13+ years is a long time and lots of stuff happened. Along the way, we earned a lot of laurels - and trophies are meant to be showcased - aren't they?

## Our Clients

over 200+ clients who have experienced the magic. Let's show you who would vouch for our quality and mission

## What's Inside?

### Consulting Services

The finest minds giving you objective and contextual solutions - right from training need diagnostics to establishing a corporate university - we have done it before and we can do it for you !

### Content Creation

From creating a printed self learning module to a level 4 digital gamified content - Our team has the finest talent and the best infrastructure / IT. Let's talk a bit about this here.

### Training Delivery

Built upon 250 man years of experience and insights, we have created some very original programs never seen anywhere else. Also, over 750 empaneled trainers would ensure that the content is standardized in design, but localized in delivery.

### Outsourcing Services

Would you rather want to spend your focus, time and energy on running your business rather than bother about training and development. Relax. We will become your extended team to take care all of it. Let's explain how...

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 [contact@ekaacademy.org](mailto:contact@ekaacademy.org)

## OUR VISION

# "Realizing Potential Driving Up Success"



*Eka's mission statement*

*To be a recognized leader and a driving force aiding an immediate and sustained performance improvement by providing a continuum of dynamic and innovative programs for people and businesses, enabling them to realize their potential and achieve leadership.*





And God said, "Let there be light," and there was light. God saw that the light was good, and he separated the light from the darkness.

**Genesis Chapter 1, Verse 3,4. The Holy Bible**

# THE GENESIS

The birth of Eka is a magical fable that defies the theory of probability. Too many coincidences and too little explanations.

We started off our operations on 1st of September 2011 - and that happens to be the birthday of the lord of wisdom - Ganesha. Hence the name "Eka", inspired by "Eka Dantha" - a name of Ganesh.

Eka, by the way is also the name of the finest student of Indian mythology, Ekalavya.

There is an interesting backronym for "EKA" - "Education, Knowledge and Achievement" - which represents all that we stand for.

But then, there is much more magic in the air.

Let's go to the next page for the rendezvous of an universal magnitude





When you want something, all the universe conspires in helping you to achieve it.

Paulo Coelho, The Alchemist (1988)

# THE MAGIC

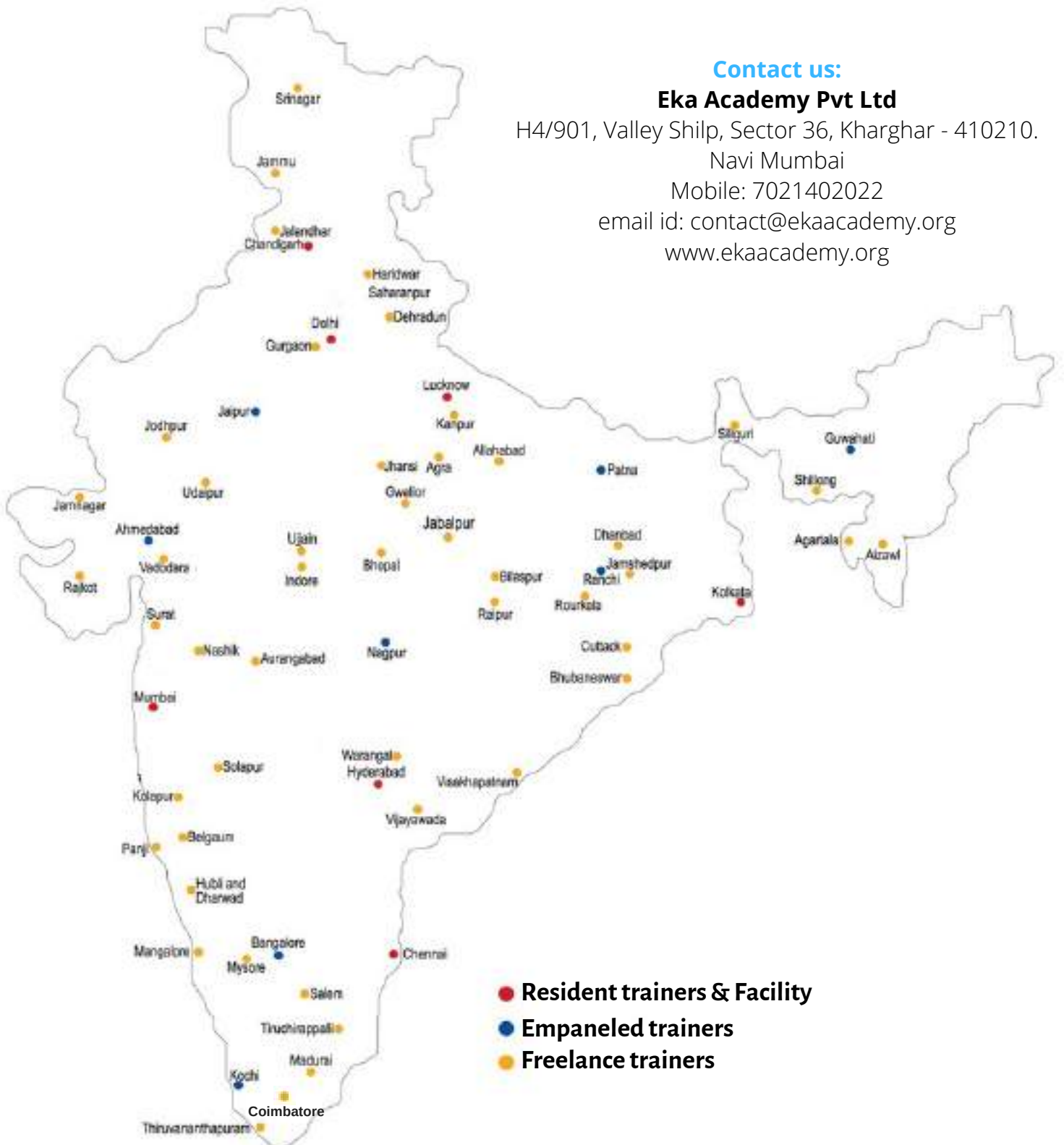
Though started on 01 September 2011, our incorporation certificate took an infinitely long time to arrive. It was a frustrating wait.

But when the certificate arrived in our Email inbox, it was truly magical.

Look at the screenshot below and you will know why it is magical!



# OUR PRESENCE- INDIA



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# INFRASTRUCTURE SUMMARY

A summary of our infrastructure is given below:-

City	State	Trainer Availability				Infrastructure	
		Senior	Middle	Junior	Frontline	Class Room	Outbound
Agra	Uttar Pradesh	✗	✓	✓	✓	✗	✓
Ahmedabad	Gujarat	✗	✓	✓	✓	✓	✓
Ahmednagar	Maharashtra	✗	✗	✓	✓	✗	✗
Allahabad	Uttar Pradesh	✗	✓	✓	✓	✓	✓
Amristar	Punjab	✗	✓	✓	✓	✗	✓
Aurangabad	Maharashtra	✗	✓	✓	✓	✗	✗
Bangalore	Karnataka	✓	✓	✓	✓	✓	✓
Bareilly	Uttar Pradesh	✗	✗	✗	✓	✗	✗
Bhopal	Madhya Pradesh	✗	✓	✓	✓	✗	✗
Bhubaneswar	Orissa	✗	✓	✓	✓	✓	✗
Calicut	Kerala	✗	✗	✓	✓	✓	✗
Chandigarh	Chandigarh	✓	✓	✓	✓	✓	✓
Chennai	Tamil Nadu	✓	✓	✓	✓	✓	✓
Cochin	Kerala	✓	✓	✓	✓	✓	✓
Coimbatore	Tamil Nadu	✓	✓	✓	✓	✓	✓
Dehradun	Uttarakhand	✓	✓	✓	✓	✓	✓
Delhi	Delhi NCR	✓	✓	✓	✓	✓	✓
Dhanbad	Jharkhand	✗	✗	✗	✓	✗	✗
Guwahati	Assam	✗	✓	✓	✓	✗	✗
Gwarlior	Madhya Pradesh	✗	✓	✓	✓	✗	✗
Hyderabad	Andra Pradesh	✓	✓	✓	✓	✓	✓
Indore	Madhya Pradesh	✗	✗	✗	✓	✗	✗
Jabalpur	Madhya Pradesh	✗	✓	✓	✓	✗	✗
Jaipur	Rajasthan	✓	✓	✓	✓	✓	✓
Jalandhar	Punjab	✓	✓	✓	✓	✓	✓
Jamshedpur	Jharkhand	✗	✗	✓	✓	✗	✗
Jodhpur	Rajasthan	✗	✗	✓	✓	✓	✓
Kanpur	Uttar Pradesh	✗	✗	✓	✓	✗	✗
Kolkatta	West Bengal	✓	✓	✓	✓	✓	✓
Kota	Rajasthan	✗	✗	✓	✓	✗	✗
Lucknow	Uttar Pradesh	✗	✓	✓	✓	✗	✗
Ludhiana	Punjab	✗	✓	✓	✓	✗	✓
Madurai	Tamil Nadu	✓	✓	✓	✓	✓	✓
Mangalore	Karnataka	✓	✓	✓	✓	✓	✓
Meerut	Uttar Pradesh	✗	✗	✗	✓	✓	✓
Mumbai	Marashtra	✓	✓	✓	✓	✓	✓
Nagpur	Marashtra	✗	✗	✓	✓	✗	✗
Nellore	Andra Pradesh	✗	✗	✓	✓	✗	✗
Patna	Bihar	✗	✓	✓	✓	✓	✓
Pune	Marashtra	✓	✓	✓	✓	✓	✓
Raipur	Chattisgarh	✗	✗	✗	✓	✗	✗
Rajkot	Gujarat	✗	✓	✓	✓	✓	✓
Ranchi	Jharkhand	✗	✗	✗	✓	✗	✗
Solapur	Maharashtra	✗	✗	✗	✓	✗	✗
Surat	Gujarat	✗	✓	✓	✓	✓	✓
Thiruvananthapuram	Kerala	✓	✓	✓	✓	✓	✓
Thrissur	Kerala	✓	✓	✓	✓	✓	✓
Tiruchirappalli	Tamil Nadu	✗	✓	✓	✓	✓	✗
Tirunelveli	Tamil Nadu	✗	✗	✓	✓	✓	✗
Udaipur	Rajasthan	✗	✗	✓	✓	✗	✗
Vadodara	Gujarat	✓	✓	✓	✓	✓	✓
Vijayawarda	Andra Pradesh	✗	✗	✓	✓	✓	✗
Visakapatnam	Andra Pradesh	✗	✓	✓	✓	✓	✓
Warangal	Andra Pradesh	✗	✗	✓	✓	✗	✗

# OUR PRESENCE - INTERNATIONAL



Place: **Budapest, Hungary**  
Established: 2015  
Area served: Eastern Europe

Place: **Melbourne, Australia**  
Established: 2018  
Area served: Oceania



Place: **Dallas, United States of America**  
Established: 2021  
Area served: North America





The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.

William Arthur Ward

# OUR TRAINERS



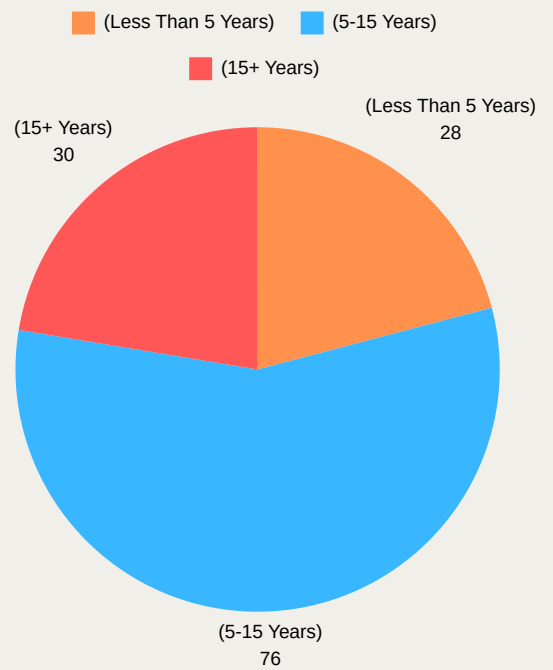
PS: @ Eka, we only have trainers who inspires.

# OUR TRAINERS

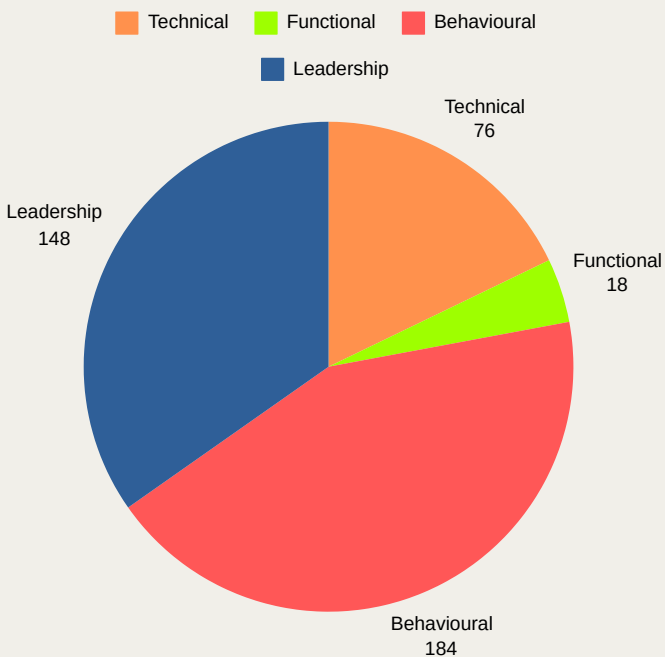
## Number Of Trainers



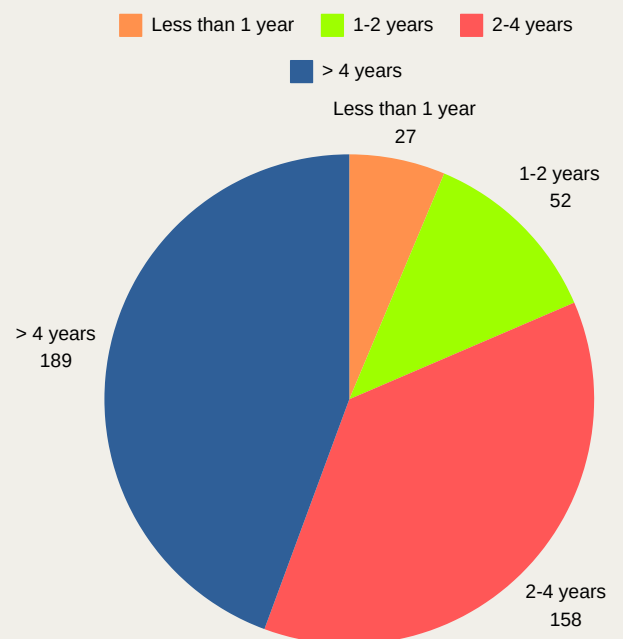
## Average Experience



## Domain Expertise



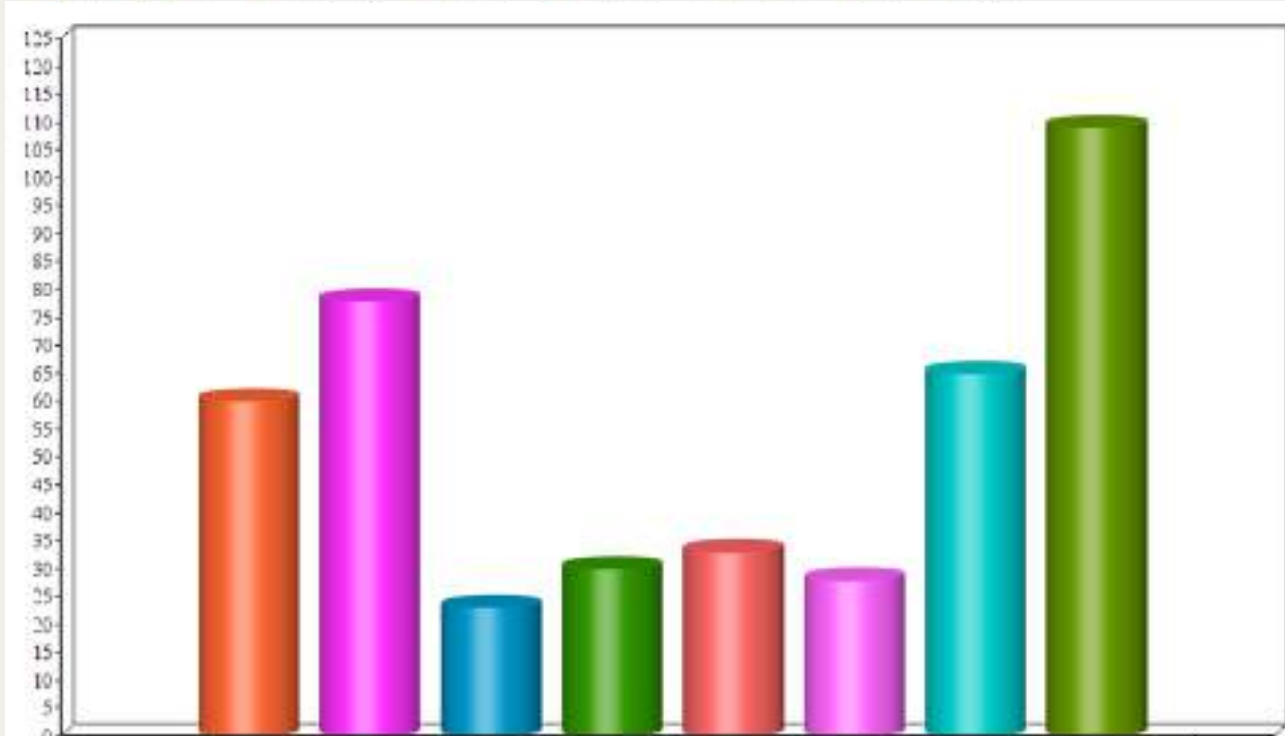
## Association With Eka



# OUR TRAINERS

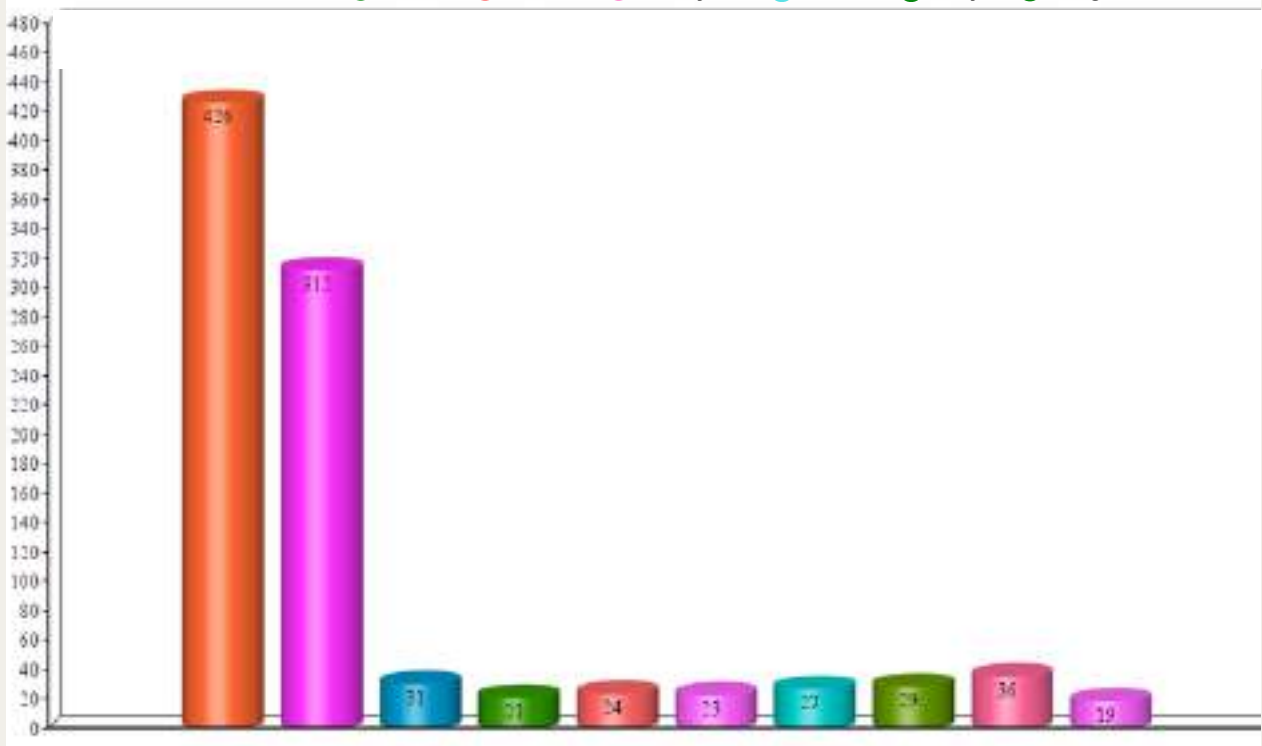
## Industry Expertise

● BFSI ● Retail ● Manufacturing ● Pharma ● Automobile ● Telecom ● ITES ● Others



## Language Proficiency

● English ● Hindi ● Tamil ● Bangali ● Gujarati ● Malayalam ● Kanada ● Panjabi ● Telugu





# OUR CLIENTS

Who Makes Us Proud



# OUR CLIENTS

Who Makes Us Proud



## NUMBERS SPEAK

182

CORPORATE CLIENTS

87,123

PARTICIPANTS

91

LOCATIONS IN 4 CONTINENTS

748

EMPANELLED TRAINERS

With a **>90%** retention rate

Whose average rating of program is **4.7/5**

Present in all of Tier 1 and 2 cities in India

Globalized standards delivered locally



# Eka CREATIONS

Visual Content | role play videos | explainer videos  
animated videos | Promotional videos

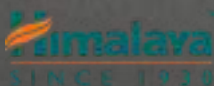
Eka would be honoured for considering us as your partner for creating quality videos for your training and promotional needs.

As one of the India's leading full service video production companies, we specialize in producing engaging, professional, high quality videos. Every member of the Eka Creations team is committed to your video project; we want your video to be a success as much as you do. Our videos are versatile in their formats - from role play videos to animated videos, from videos for LMS to videos for social media, we do it all. The only thing that we are not versatile in is our quality - we believe in giving nothing but the best.

## CUSTOMER SERVICE IS AT THE HEART OF OUR WORK

We have been producing videos for over 10 years and have a passion for video production and customer service, which is at the heart of everything we do. We welcome you to experience Eka Creations.

## OUR CLIENTS



And many more...



# Eka RESOURCES

RECRUITMENT | STAFFING SERVICES | MANPOWER MANAGEMENT  
MANPOWER CONSULTANCY | TRAINING PROCESS OUTSOURCING

Let us help you address the complex workforce challenges that you face today, from contingent and permanent staffing to talent management, outsourcing, and talent development. We deliver the solutions that drive your business forward.

## BENEFITS



Single Window Contact for all your needs



Manpower availability >90% time



Reducing internal hiring cost



No permanency claim from employees



Providing the best fit manpower



100% compliance of all statutory regulations



Best in class benefits for the manpower

## TRUSTED OVER THE YEARS

Who Makes Us Proud



AND MANY MORE



# Eka EXPERIENTIAL

EXPERIENTIAL TRAINING | REWARD AND RECOGNITION | OFFSITE TRAINING  
AOP MEET | BREAKTHROUGH TRAINING | ANNUAL REVIEWS AND PLANNING



**Experiential learning. Moving from theory to application**

*"For the things we have to learn before we can do them, we learn by doing them,"*  
Aristotle stated in the Nicomachean Ethics around 350 BC.

Eka Experiential learning focus on tackling challenging scenarios in the outdoors that involve problem solving, decision making, communications, and risk taking, where participants develop the ability to adapt, grow and succeed as teams.

In order to be successful, the participants must work to find a solution individually and together as a team, and must communicate, collaborate and learn from each other.

The learning begins with the experience followed by reflection, discussion, analysis and evaluation of the experience and taking the newly formed concepts and ideas back to the workplace.



Some of our experiential programs include:-

- Breakthrough Programs (Fire walking, Glass walking, Rod bending, Tile breaking)
- Team Building Programs (delivered in outbound, outdoor and indoor formats)
- Leadership Programs (Simulations, Scenario Solving, Immersions, Executions)
- Just for fun and bonding exercises



**DIGITALLY ENABLED CREATIVE COLLABORATION  
CENTER, MUMBAI**

From a simple PowerPoint presentation to the most advanced virtual reality gamified content, we can create content on virtually any platform.

All our content is fully portable and is compliant with most of the courseware design standards and technical standards.

**Our Compliance Standards**

- ✓ SCORM / AICC / W3C WCAG
- ✓ INSTRUCTIONAL DESIGN STANDARDS
- ✓ VISUAL DESIGN STANDARDS
- ✓ WRITING STANDARDS
- ✓ ASSESSMENT STANDARDS

**OUR CONTENT CREATION  
INFRASTRUCTURE**



Latest Macintosh  
Graphics systems



Soundproof  
Studios



Adobe  
Creative Cloud™



Cutting edge editing tools



**Lectora**  
Publisher



Liscenced content  
authoring tools

# EKA LMS - TRAINING IN THE NOW

Smarter, Faster, Ondemand Training. Personalized

Eka LMS is a Moodle-based flexible LMS solution that helps to deliver training in the "Now". The solution is comprised of a powerful LMS and a content-rich course catalog that makes it easy to manage the entire learning program from the system implementation and integration to ongoing administration.

## TOP FEATURES



Mobile optimised



Enterprise Features



API and Native Integrations



**OUR ORIGINAL PROGRAMS, DESIGNED AND DELIVERED EXCLUSIVELY BY EKA**

Nothing can beat the original. After years of extensive and exhaustive research, Eka is proud to present Eka Bespokes, a set of original programs which you can find nowhere else - and whose effectiveness sets benchmarks in excellence.

## The Rishi Series

INSPIRED BY THE WISE MEN OF THE YORE, THE RISHI SERIES IS A SET OF FOUR PROGRAMS THAT ARE DESIGNED TO STAND THE TEST OF TIMES - JUST LIKE THE WISDOM OF THESE ANCIENT RISHIS WHICH ARE STILL QUOTED AND VENERATED.



**PROJECT DRONACHARYA**

Inspired by one of the most famous teachers of Indian Mythology, Project Dronacharya is a "Train the Trainer" program which is built on powerful theory and reinforced by precise and impactful practical application. This is delivered as a 3 day classroom training workshop with ample study material and pre-reads.

Named after the illustrious sage who wrote the fabled "Vimanika Shastra", this program is the most holistic program to foster creativity and problem solving. Delivered online / offline over a period of 12 weeks, this program knits design thinking, lateral thinking, blue ocean theory and elements of cognitive sciences in to one high impact program.



**PROJECT BHARADWAJA**





**PROJECT VYASA**

Honoring the mythological author of most of the Vedic texts, which preserved and propagated the ancient wisdom of India, this program covers knowledge management in an organization. This program is delivered in a classroom format over 3 days or online format over 6 sessions of 2 hours each

The mentor of Sri Rama in Ramayana is the source for this program on organizational coaching and mentoring. This is a 6 months program with many one-on-one online sessions with the facilitator covering nuances like giving and taking feedback, setting up a culture of mentoring, tips, and tricks as well as pitfalls in coaching and mentoring, etc., This is delivered primarily on an online platform with optional classroom training.



**PROJECT VISHWAMITRA**

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**TRAIN THE TRAINER | DESIGN THINKING & INNOVATION | KNOWLEDGE MANAGEMENT | COACHING & MENTORING**



A 6 months intensive field training program for frontline managers in sales and customer service, both in B2B and B2C formats



2 day leadership program for "C" suite executives to take a fresh, raw and clinical look at what constitutes leadership.



A 2 day classroom program or 12 hours online program to understand the elements that result in success under any circumstances. Guaranteed.

# Eka TRAINING

- IT Skills
- Product knowledge
- Process knowledge
- On the job coaching

## TECHNICAL SKILLS

- Selling Skills
- Customer Service
- Communication
- Negotiation Skills

## FUNCTIONAL SKILLS



## LEADERSHIP SKILLS

- Situational Leadership
- Decision Making
- Influencing Skills
- Executive Presence

## Behavioural Skills

- Team Building
- Conflict management
- Time Management
- Stress Management

All programs customized for your needs | Program delivered in 40+ locations across country | Standardized in design, localized in delivery | All programs designed to be quantified with metrics



# Eka Academy

Mumbai | Budapest | Melbourne | Texas

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*Stay hungry. Stay foolish.*

